

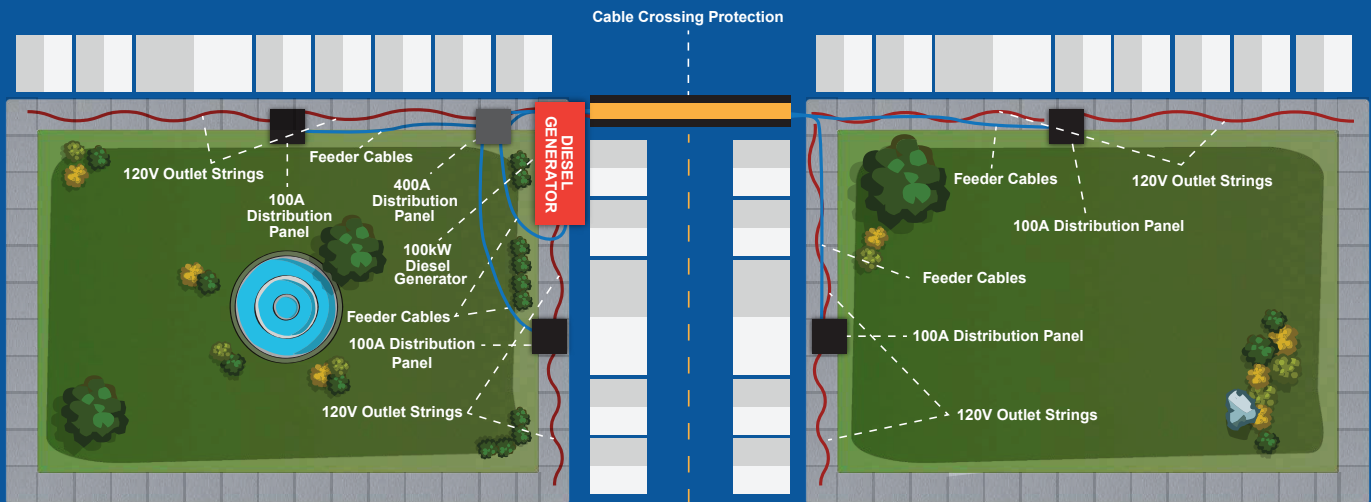
RENTAL MARGIN COMPARISON: CONVENTIONAL POWER SCENARIO VS. THE JUICE BOX PROPANE GENERATOR

	RENTAL REVENUE	
	TYPICAL DIESEL	20kW JUICE BOX (x4)
Generator Rental	\$1,430.00	\$1,800.00
(5) 4/0 Camlock*	\$260	Not Required
(7) 2/5 Camlock*	\$567	Not Required
(4) 100A Quad Panel*	\$1,020	Not Required
400A Splitter Panel*	\$325	Not Required
(20) Cable Ramps*	\$880	Not Required
(20) Quad Box Strings*	\$1,120	\$1,120
Labor To Install / Remove \$70 Ph	\$420	\$210
Diesel Fuel Cost - 36 Hours at 6 Gph - \$3.15 Per Gal	\$680	
Propane Cost - 36 Hours at 8 Gph - \$2.67 Per Gal		\$769
Freight	\$500	\$500
Total COST	\$7,202	\$4,399

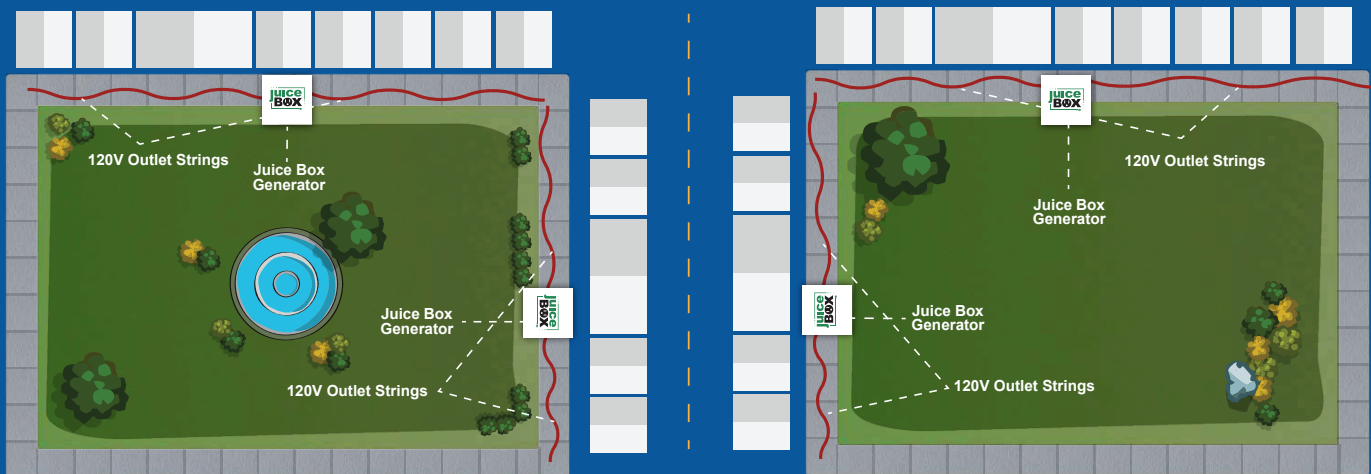
USING THE JUICE BOX GIVES YOU A NEARLY 40% ADVANTAGE OVER YOUR COMPETITION, USING CONVENTIONAL GENERATORS AND POWER DISTRIBUTION

**THE JUICE BOX REDUCES MATERIAL,
EMISSIONS, LABOR AND COSTS FOR EVENTS.**

Conventional Event Power (a.k.a The Old Way)



THE JUICE BOX WAY



It's plain to see how The Juice Box from United Rentals is saving the event business money by reducing set up / break down time, material costs (like those ugly cable protectors), and equipment transportation costs all while reducing your event's carbon foot print. With multi-configuration on-board electrical panels, the Juice Box is an easy way to make your event even more special.

COST AND RENTAL COMPARISON: CONVENTIONAL POWER SCENARIO VS. THE JUICE BOX PROPANE GENERATOR

ACQUISITION COST

			100kW TIER IV DIESEL	20kW JUICE BOX (x4)
Generator Acquisition Cost			\$65,000.00	\$74,000.00
	PER UNIT	UNITS REQUIRED		
4/0 Camlock*	\$293	5	\$1,465	Not Required
2/5 Camlock*	\$715	7	\$5,005	Not Required
100A Quad Panel*	\$1,993	4	\$7,972	Not Required
400A Splitter Panel*	\$4,541	1	\$4,541	Not Required
Cable Ramps*	\$163	20	\$3,260	Not Required
Quad Box Strings*	\$555	20	\$11,100	\$11,100
Total			\$98,343	\$85,100
500 hr Maintenance Cost (parts and oil only**)			\$694	\$165

* Source www.sunbelt.com ** Source www.dieselpartsdirect.com and www.multiquip.com

Notes: Comparison for maintenance using 15W40 Delvac 1300 oil at \$34.50 per gallon. The 100kW diesel generator uses 6.05 gallons of oil that will need to be disposed of every 250 hours. (4) Juice Boxes would have 2.5 gallons of used oil to dispose of after 500 hour service. Diesel generator requires DEF and this cost is not included and would be additional.